

CURRICULUM VITAE: CHARLES HOLLAND BREEDEN

September 2014

PERSONAL DATA

Business: Department of Economics, Marquette University, P.O. Box 1881,
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Home: W344N7149 Timber Ridge Drive, Oconomowoc, Wisconsin 53066.
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Marital Status: Married, two children.

EDUCATION

Ph.D., Economics, 1977 at Virginia Polytechnic Institute and State University.
Dissertation: "Evolution of Labor Law and Third-Party Entitlements", James M.
Buchanan, Director
B.S.B.A., Accounting, 1970 at the University of Florida.

ACADEMIC EXPERIENCE

Positions Held

Associate Professor of Economics Emeritus, 2014 to present
Associate Professor, 1986 to 2014 at Marquette University.
Assistant Professor, 1979-1986 at Marquette University.
Assistant Professor, 1978-1979 at California State University at Hayward.
Visiting Assistant Professor, 1977-1978 at Wake Forest University.
Research Associate, Summer 1975 at Virginia Polytechnic Institute & State
University Water Resources Research Center
Graduate Assistant to James M. Buchanan, 1974-1977 at Virginia Polytechnic
Institute & State University

Courses Taught

Principles of Economics
Principles of Microeconomics
Applied Business Economics
Undergraduate Electives: Law and Economics, Public Economics, Labor
Economics
MBA & EMBA: Applied Managerial Economics
Graduate Public Economics
EMBA: Electronic Commerce and the 'New' Economy

Areas of Specialization

Law and Economics, Public Economics, Managerial Economics

Other Employment

Senior Accountant, 1970-1973, Ernst and Ernst, CPA's, Orlando FL.
Clerk/Planner, 1969, Radiation Inc., Melbourne, FL.
Microfilm Librarian, 1967, McDonnell-Douglas Corp., Cape Canaveral, FL.

AWARDS AND HONORS

Gordon Tullock Visiting Scholar, 2002-2003 at the Center for Study of Public Choice, George Mason University, Fairfax, Virginia.
Best Educational Note Award – 2003 Journal of Private Enterprise, April 7, 2003
Invited participant, Institute for Justice, "Social Scientist Conference", June 7-10, 1996, Alexandria, Virginia
Fellowship at the Law and Economics Institute, "Law Institute for Economists," May 18-30, 1986 at Emory University, Atlanta, Georgia.
Beta Gamma Sigma, 1986.
Fellowship at the Liberty Fund, "Seminar on Advanced Topics in Austrian Economics," August 9-14, 1983, Port Chester, New York.
Omicron Delta Epsilon, 1982.
Fellowship at the Institute for Humane Studies' "Seminar on Austrian Economics," June 10-20, 1980, University of Colorado, Boulder.
Certificate in Public Accounting, Florida #3507, 1972.

PUBLICATIONS AND OTHER SCHOLARLY ACTIVITIES

Refereed Journal Articles

"Prudent Investing and Economic Damages: A Reply to Comments" [with Brian C. Brush], *Journal of Legal Economics*, Vol. 16, No. 1, 2009, pp. 45-53

"The Plaintiff as Victim *and* Investor: Prudent Investing and the Calculation of Economic Damages" [with Brian Brush], *Journal of Legal Economics*, Vol. 14, No. 3, 2008, pp. 15-41

"The Market Attitudes Inventory: The Development and Testing of Reliability and Validity" [with Noreen Lephardt], *Journal of Economics and Economic Education Research*, Vol. 6, No. 3, 2005, pp. 63-72

"Changes in Student Attitudes toward the Market System and the Introductory Microeconomics Class" [with Noreen Lephardt], *Journal of Private Enterprise* Vol. XXI, No. 1 [Fall, 2005]. pp. 164-179

"The 'Income-Variance' Risk Factor and *Jones & Laughlin v. Pfeifer* Guidelines for the Calculation of Present Value" *Journal of Forensic Economics*, Volume 15(1), 2002, pp. 19-29.

"Student Attitudes Toward the Market System: An Inquiry and Analysis" [with Noreen Lephardt] *Journal of Private Enterprise* XVII, No. 2, Spring, 2002, pp. 151-171.

"Student Attitudes Toward the Market System: Predicting Student Achievement" [with Noreen Lephardt] *Journal of Economics* XXVIII, No. 2, 2002, pp. 67-81.

"A Taxonomy for the Treatment of Taxes in Cases Involving Lost Earnings", *Journal of Legal Economics*, Vol. 6, No. 2 (Fall, 1996); pp. 1-16 [with Brian C. Brush]

"Income Taxes and Economic Damages", *Journal of Legal Economics.*, Vol.4, No.2, (Summer, 1994), pp.51-63, [with Brian C. Brush]

"Tax Revenue and Tax Structure," *Public Finance Quarterly*, Vol. 13 (April, 1985), pp. 216-224. [With William J. Hunter]

"A Transactions Costs Approach to Economic Analysis," *MidSouth Journal of Economics*, Vol. 8 (December 1984), pp. 399-406. [With Peter G. Toumanoff]

"Bureaucratic Output and Financial Accounting Standards in the Public Sector," *The Journal of Economics*, Vol. X (Fall 1984), pp. 116-120.

"Behavioral Style and Group Performance: An Empirical Study," *The Journal of Behavioral Economics*, Vol. 12, No. 1 (Summer 1983), pp. 99-119. [With Charles E. Scott]

"Deep Well Waste Disposal - A Problem in Cost and Risk Management," *The Journal of Economics*, Vol. VI (September 1980), pp. 12-17

Contributions to Scholarly Books

"Risk Analysis of Chemical and Radioactive Waste Disposal by Deep Well Injection," pp. 121-140 in George Tolley, Joseph Havlicek, and Robert Fabian, eds., *Environmental Policy: Solid Waste*. Ballinger Publishing Company, 1985. [With Joseph Havlicek]

"Transactions Costs and Economic Institutions," pp. 161-177 in Kurt Leube and Albert H. Zlabinger, eds., *The Political Economy of Freedom*. Munich: Philosophia Verlag, 1985. [With Peter G. Toumanoff]

Other Publications

Abstract: "The Measurement of Economic Damages: Do Taxes Really Matter?" , *Journal of Forensic Economics*, Vol.7 (2), 1994, pp.227-28.[with Brian C. Brush]

"Demand Analysis" and "Production Analysis" in Ross, Penlesky, and Doney, eds., *Developing and Using Support Applications*. St. Paul: West Publishing Co., 1987.

Transition Report on State and Local Taxes in Wisconsin, the Heartland Institute, February 1987. Co-authored with Joseph L. Bast et al.

The Imperative of Tax Reform: A Report on Taxes and Economic Development in the Midwest, the American Legislature Exchange Council, March 1987. Co-authored with Joseph L. Bast et al.

Study Guide to accompany Keating and Wilson, *Managerial Economics*, Academic Press, 1986.

Measuring the Risks of Waste Disposal by Deep Well Injection, Research Bulletin 122, Virginia Water Resources Research Center, Blacksburg, Virginia, January, 1980.

Current Research

“Prudent Investing and Economic Damages Revisited: Evidence from Historical Simulations” [with Brian C. Brush]

“Nudges, the Decline of Violence and a New Kind of Pacifism”

Presentations at Professional Meetings

“On Nudges, the Decline of Violence, and the Prospects for Entrepreneurial Freedom”, presented at the annual meetings of the Association of Private Enterprise Education, Maui, Hawaii, April 15, 2013

“Market Attitudes and Market Success: A Sixteen-year Longitudinal Study”, presented at the annual meetings of the Missouri Valley Economics Association, October 24, 2009 [with Noreen Lephardt]

“Issues in Forensic Economics” presented at the annual meetings of the Missouri Valley Economics Association, October 23, 2009

“Market Attitudes and Market Success: A Longitudinal Study”, presented at the annual meetings of the Association of Private Enterprise Education, Guatemala City, April 6, 2009 [with Noreen Lephardt]

“Student Attitudes and Economic Success: A 15 year follow-up study proposal”, presented at the annual meetings of the Wisconsin Economics Association, Stevens Point, Wisconsin, Oct 20, 2007

“The Prudent Investor Rule: Implications for Forensic Economists” [with Brian Brush] presented at annual meetings of Midwest Economics Association, Milwaukee, Wisconsin March 13, 2005

“Market Attitudes, Psychological Capital, Personality and Economics: An Exploratory Study” [with Noreen Lephardt], presented at the annual meetings of the Association for Private Enterprise Education, Nassau, April 4-6, 2004

“The Pluralist Liberalisms of John Gray and James Buchanan” Public Choice Society Annual Meetings, Nashville, March 23, 2003.

“The Pluralist Liberalisms of John Gray and James Buchanan”, Workshop in Politics, Philosophy and Economics, George Mason University, February 21, 2003

“Insider-Outsider Labor Market Theory and the Rationale for the Wagner Act”, Association of Private Enterprise Education Annual Meetings, Las Vegas, April 6, 2003

“Attitudes Toward the Market System and the Intermediate Microeconomics Course: An Exploratory Study”, Association of Private Enterprise Education Annual Meetings, Las Vegas, April 7, 2003 [with Noreen Lephardt]

“Attitudes Toward the Market System of Wisconsin Social Studies Teachers”, Association of Private Enterprise Education Annual Meetings, Cancun Mexico, April 8, 2002 [with Noreen Lephardt]

“The Market Attitudes Inventory: The Development and Testing of Reliability and Validity”, Association of Private Enterprise Education Annual Meetings, Cancun Mexico, April 9, 2002 [with Noreen Lephardt]

“Attitudes Toward the Market System: A Survey of Wisconsin High School Social Studies Teachers”, Wisconsin Economics Association Biennial Meetings, Wisconsin Dells, October 19, 2001 [with Noreen Lephardt]

“The Prudent Investor Rule for Custodial and Retirement Fund Trustees: Implications for Forensic Economists”, National Association of Forensic Economics/Western Economics Association Annual Meetings, San Francisco, July 6, 2001

“Student Attitudes Toward the US Market: Predicting Student Achievement”, Missouri Valley Economic Association Annual Meetings, Kansas City, Missouri, February 23, 2001 [with Noreen Lephardt]

“The ‘Income-Variance’ Risk Factor and *Jones & Laughlin v. Pfeifer* Guidelines for the Calculation of Present Value”, National Association of Forensic Economists Meetings/Southern Economics Association Annual Meetings, Washington, D.C. November 12, 2000

“Attitudes Toward the Free Market as Predictors of Success in Learning Economics and Beyond” Association of Private Enterprise Education Annual Meetings, Las Vegas, April 2-4, 2000 [with Noreen Lephardt]

"Variation in Jury Awards for Wrongful Death Cases: A Preliminary Examination" Midwest Business Economics Association Annual Meetings, Chicago, March 15, 1996 [with Daniel Harley]

"Attitudes Toward the Market and Grade Achievement in Microeconomics Classes", National Council on Economic Education Annual Meetings, Milwaukee, October 13, 1993 [with Noreen Lephardt]

"Market Wages and Implicit Prices: On Tort Liability and the Inter-regional Allocation of Safety", Midwest Economics Association Meetings, Chicago, March 28, 1992 [with David Clark]

"Critical Legal Studies and Constitutional Political Economy," Public Choice Society, Orlando, Florida, March 18, 1989.

"Some Evidence of Managerial Rent-Seeking in the Soviet Union," Public Choice Society, Baltimore, MD, March, 1986.

"The Economics of Section 135 (Wisconsin Code): The Fair Dealership Law," Wisconsin Economics Association, Wisconsin Dells, October, 1985.

"The Division of Knowledge and the Conceptual Framework of Accounting Rules," Midwest Business Economics Association, Chicago, Illinois, March, 1985.

"Worker Rent-Seeking in the Coasian Firm," Public Choice Society, February, 1985.

"Bureaucratic Output and Financial Reporting Standards in the Public Sector," Missouri Valley Economic Association, March, 1984.

"Transactions Costs Economics," MidSouth Academy of Economists, February 1984.

"Tax Revenue and Tax Structure," Public Choice Society, March, 1984. [With William J. Hunter]

"The Microanalytics of Business Cycles," Seminar on Applied Austrian Economics, August, 1983.

"The Economic Calculation Problem Under Public Goods," Midwest Economic Association, March, 1982.

"Transactions Costs, Public Goods, and the Prisoners' Dilemma Problem," Public Choice Society, March, 1982.

"Public Sector Accounting Rules: A Public Choice Appraisal," Midwest Economic Association, March, 1980.

"A Transactions Costs Approach to Economic Analysis," Public Choice Society, March, 1980. [With Peter G. Toumanoff]

"Deep Well Waste Disposal - A Problem in Cost and Risk Measurement," Missouri Valley Economic Association, March, 1980.

"Public Choice Models of Public Sector Financial Reporting," Western Economic Association, June 1979.

"A Bureaucratic Model of Accounting in the Public Sector," Public Choice Society, March 1979.

"Constructivist Rationalism in Labor Law," Southern Regional Scholars Conference in Political Economy, April, 1978.

Professional Association Memberships and Offices Held

National Association of Forensic Economics
American Academy of Economic and Financial Experts
Midwest Economics Association
Southern Economics Association
Wisconsin Economics Association (Treasurer; V-P; President:1993-95)

Research and Teaching Grant Activities

College of Business Administration Teaching/Pedagogical Summer Fellowship, Summers of 2000 and 2001
College of Business Administration Research Mini-grant, Fall, 2000
College of Business Administration Miles Fund Summer Research Grants, Marquette University, Summers of 1980, 1983, 1984, 1986.
Congoleum Corporation Research Grant, Marquette University, Summer 1979.

SERVICE ACTIVITIES

University Service

Bradley Institute for Democratic Values Advisory Board member, 1993-2000
Faculty Interview Committee: Presidential Search of 1990
Faculty Committee on Academic Excellence, 1979-1985 (Chairman 1984-1985).

College and Department Service

Theodore Marburg Memorial Lecture Series Committee, 1994-96; 2004-present (Coordinator 2004-2008)
College of Business Administration Graduate Committee, 1981-1991 (Chairman, 1986-1990) & 2004-2011.
Department of Economics Undergraduate Committee, 2004-2014, (Chairman, 1995-1999;)
Department of Economics Promotion and Tenure Committee, 1990-2014 (Chairman, 1990-94)
College of Business Administration Undergraduate Committee, 1995-2004 (Chairman 1998-2000)
College of Business Administration Executive Council, 1991-92 & 1999-2001
Department of Economics Senior Term Paper Award Committee, 1992-1999 & 2003-present (Chairman, 1992-97)
Executive Director, Local Government Innovation Research Center at Marquette [Wisconsin Local Government Innovation Center – 1995- currently inactive]
Department of Economics Graduate Committee, 1979-91 (Chairman 1982-1986).
Ad Hoc Committee to Audit Graduation Records, Summers 1988, 1989.
Director, Master of Arts in Applied Economics Program, 1983-1986.

Community Service Activities

Member, The Wisconsin Forum, 1980-present, (Advisory Board Member, 1992-present; Trustee, 1994-2006).
Charter Member, Social Science Advisory Committee, Carthage College, Kenosha, Wisconsin 1996-2010
Member, Milwaukee Sunrise Rotary Club, 1986-2005, (President 1996-97).
Math Tutor, La Causa Charter School, Summer/Fall 2004

Tutor, 6th grade, Nativity Jesuit Middle School, Spring 2001
Member, Board of Directors, Volunteer Center of Greater Milwaukee, 1994-2000
Member, The Main Street Committee, Advisory Board to the Rockford Institute, Rockford, Illinois, 1993-2000.
Member, Bd. of Directors, North Lake Yacht Club, 1993-96, (Treasurer 1994-96)
Presented lecture: "Developing Innovation in Local Government" to the City of Milwaukee, Management Development Institute, October 18, 1996
Presented lecture: "A Reluctant Defense of Punitive Damages" at University of Wisconsin Pre-Law Society Meetings, Madison, March 27, 1996
Advisor to the *Midwest Economic Summit*, a meeting of Midwest governors, members of Congress, and state representatives, sponsored by the American Legislature Exchange Council, Milwaukee, Wisconsin, March 13-14, 1987.
Member, Academic Advisory Board, The Heartland Institute, Chicago, IL, 1984-present.
Member, The MRA Economics Discussion Group, 1979-2000.
Member, Toastmasters International, 1982-1984.
Commissioner and Secretary, Bark Lake Sanitary District, 1984-1987.
Co-Director of Conference: "Liberty & Society: Economic, Social, and Legal Theory," held at Marquette University, July 10-15, 1983, sponsored by the Institute for Humane Studies.
"Economic Principles in the Wisconsin Labor Force," a presentation to the Financial Personnel Management Association, Milwaukee, May 15, 1984.
Co-Director of "Advanced Residential Seminar on the Austrian School of Economics," held at Marquette University, sponsored by the Institute for Humane Studies, June 13-15, 1982.
Panel member discussing economic forecasting at the Milwaukee Attorney Discussion Group, April 8, 1983.
Co-Director of undergraduate interdisciplinary seminar, "Understanding Social Reality: The Individual and Spontaneous Order," held at Carroll College, Waukesha, Wisconsin, June 7-13, 1981, sponsored by the Institute for Humane Studies.
Co-Director of graduate interdisciplinary seminar, "Introduction to Austrian Economics," held at Carroll College, Waukesha, Wisconsin, July 13-13, 1980, sponsored by the Institute for Humane Studies.
Expert witness/forensic economist in personal injury, wrongful death, and business damages litigation proceedings, 1980 to present