



2023

SUPPLY CHAIN SYMPOSIUM

The Future of Supply Chain Management – Balancing Competitive Priorities of Profitability, Sustainability and Resilience



John Jacobson

Chief Hardware and Supply
Chain Officer
Lime Micromobility



Barry Greenhouse

Senior Vice President and President
Global Supply Chain and
Customer Experience
Grainger



Adam Koontz

Director of Strategic Sourcing
Zurn Elkay Water Solutions

May 1, 2023, Weasler Auditorium, Marquette University

8:30 am - Registration and Networking

9:00 am - Symposium Keynote - **John Jacobson**

10:15 am - Symposium Panel Discussion - **John Jacobson, Barry Greenhouse
and Adam Koontz; moderated by Acting Keyes Dean, Tim Hanley**

Register Here

SPONSORSHIP IMPACT

YOUR SPONSORSHIP HAS A DIRECT IMPACT ON STUDENTS AND OUR PROGRAM

Our symposium is an important source of revenue for the Center for Supply Chain Management. All donations support the success of our students and engagement of our program with the supply chain industry.

NATIONALLY RANKED PROGRAMS

We are the only major in the College of Business Administration with both, Undergraduate and Graduate programs ranked in Top 20 in the US.

Top 3!

For six consecutive years, Gartner ranks Marquette Supply Chain curriculum among **Top 3** in the nation.

2 or more!

More than 50% of our seniors have two or more internships completed at the time of graduation!

Gartner	19th UNDERGRADUATE	Marquette Supply Chain
	17th GRADUATE	GARTNER TOP 25 SUPPLY CHAIN PROGRAMS IN 2022

Women in Supply Chain (WISC)

WISC plays an important role for our female students, introducing them to supply chain careers and women in the industry.

Student Trips

Students travel to national professional conferences



98%

Placement of May Graduates from 2012 to present.

\$24mil+

The amount of savings identified or realized by our students for local businesses through our Applied Procurement course in the last 10 years!



SPONSORSHIP OPPORTUNITIES

Registrations for the symposium are free, with the goal of maximizing attendance and exposure for our sponsors. Please join us and make an impact on the success of our program and students!

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Opportunity to customize perks based on the sponsor's interests, including speaking opportunities, guest-lectures, and special access to student-focused events and career functions	✓			
Full-slide recognition on-screen for 2023 Supply Chain Symposium	✓			
Special episode featured in a podcast of Marquette Supply Chain conversations	✓			
Special recognition via a student "Thank You" video posted to social media	✓	✓		
Executive feature on CSCM student and Advisory Board newsletter, with additional promotion through social media	✓	✓		
Company logo recognition included in the Center for Supply Chain Management Newsletter	✓	✓		
Company logo recognition on-screen for symposium and on event website	✓	✓	✓	
Company logo included at bottom of symposium email invitations sent to 2,000+ professionals	✓	✓	✓	
Company name recognition on-screen for symposium	✓	✓	✓	✓
Company name included at bottom of symposium email invitations sent to 2,000+ professionals	✓	✓	✓	✓
Company name recognition and company website link on event website	✓	✓	✓	✓



SPONSORSHIP REGISTRATION FORM

2023 SUPPLY CHAIN SYMPOSIUM

Please complete and return this form to:

Melanie Roepke, Marquette University Center for Supply Chain Management at melanie.roepke@marquette.edu

For more information call (414) 288-7940 or visit <https://www.marquette.edu/business/supply-chain/>

Sponsorship Level

Please indicate your desired sponsorship level below.

Platinum Sponsorship (\$10,000)

Gold Sponsorship (\$5,000)

Silver Sponsorship (\$2,500)

Blue Sponsorship (\$1,500)

Note: Your sponsorship contribution is tax-deductible to the fullest extent permitted by the law.

Company Information

Please complete the form fields below.

Company Name: _____

Sponsor: _____

This is the name as you would like it to appear on promotional materials.

Logos: for Silver sponsors and higher please email a hi-res logo in .jpg or .png format to melanie.roepke@marquette.edu

Company Website: _____

Contact Person (Name): _____

Email: _____

Phone: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Payment Preference

Please indicate your payment preference from the options below.

Invoice me

Check enclosed

Checks can be made out to "Marquette University Center for Supply Chain" and mailed to the following address:

Attn: Melanie Roepke
Marquette University College of Business
P.O. Box 1881
Milwaukee, WI 53201

Credit Card

To pay by credit card, please follow the below instructions:

1. Follow this link and then continue on to Marquette's giving page: <https://give.marquette.edu/business>
2. Type in the amount and in the drop-down menu select "Center for Supply Chain Management Fund" – click "Add Donation"
3. In the "Provide details..." section, please write "2023 Supply Chain Symposium Sponsorship" - click "Continue"
4. Fill out your contact information and select "Continue"
5. Enter your credit card information and select "Complete Payment"
6. You should receive a confirmation email. Please forward this email to Melanie Roepke (melanie.roepke@marquette.edu) to be confirmed as a sponsor.