

**MARQUETTE UNIVERSITY
OFFICE OF FACULTY AFFAIRS**

FELOS Program

*(Faculty Exploring
Leadership Opportunities)*

2023–2024 FELOS PROGRAM SCHEDULE



MARQUETTE
UNIVERSITY

BE THE DIFFERENCE.



WELCOME TO THE MARQUETTE FELOS PROGRAM!

I would like to take this opportunity to welcome you and let you know how excited I am to be working with you during the coming academic year. This leadership program has been carefully designed to introduce participants to the complexities, challenges and joys of leadership, across several levels, with a specific emphasis on academic leadership at Marquette University, a Catholic, Jesuit university.

Over the course of the next eight months, I am confident you will gain greater insight into your own personal leadership characteristics, examine various leadership philosophies and develop or enrich your own, gain a better understanding of the Marquette University structure and how various areas interact, prepare for the many challenges facing leaders in higher education today, increase your ability to successfully take on a campus leadership role, and reflect on Ignatian principles of leadership within a university environment.

You will also develop deep and meaningful relationships with others from many areas across campus, all of whom, like you, are exploring what it means to be a leader in higher education today. And if this sixth cohort is like the first five, you will come to rely on each other during the program as well as after it has concluded.

The leadership program curriculum is built around four levels of leadership mastery, (1) *Personal*, (2) *Interpersonal*, (3) *Teams* and (4) *Systems*. During each session, you will engage in activities centered on these four levels. Some days we may concentrate on a single level or two, while other days we may touch on all four levels.

A review of our eight days together illustrates the curriculum does not move linearly from personal mastery to relational acuity to groups to systems. Leadership is messy and doesn't



happen in isolated levels or in a linear fashion. Rather, the most challenging leadership situations call upon leaders to draw upon their knowledge, skills, experiences and wisdom across multiple levels — simultaneously. And as such, the activities woven throughout the curriculum move fluidly up and down and across all four levels.

Outcomes will emerge over the course of the academic year through a series of readings, videos, speakers, diagnostic instruments, group exercises and discussions, journaling opportunities and leadership coaching. I believe you will find these activities, both individually and collectively, to be thoughtful, challenging, insightful and transformational.

I encourage you to fully immerse yourself in the program. Your commitment and deep engagement will not only benefit you, but will also benefit other participants as well as those you lead now and in the future. As you move through the program, I hope you will reach out with any questions or concerns. In closing, I would like to express my deep gratitude to you for joining me on this journey. I sincerely hope you are able to look back on this leadership program as a truly significant event in your professional development.

With warm wishes,

Gary Meyer, Ph.D.
Senior Vice Provost for Faculty Affairs and FELOS Program Facilitator and Coach

DAY 1, FRIDAY, SEPTEMBER 1, 2023

Hyatt Place Milwaukee Downtown

800 W. Juneau Ave., Milwaukee, Wisconsin 53233

- 8:15 a.m.** Arrival
- 8:30 a.m.** Welcome and Introductions
- 8:45 a.m.** Developing a Culture of Leadership at Marquette University
Dr. Kimo Ah Yun, Provost and Executive Vice President for Academic Affairs, Marquette University
- 9:00 a.m.** FELOS Cohort VI - Program Introduction
- 10:00 a.m.** Break
- 10:15 a.m.** Building a Leadership Community
- 10:45 a.m.** Empowered Leadership
- 11:45 a.m.** Reflection
- Noon** Lunch
- 1:00 p.m.** Understanding Your Leadership Through the 5 Paths
- 2:30 p.m.** Break
- 2:45 p.m.** This Is Me
- 3:45 p.m.** Reflection
- 4:00 p.m.** Social Hour (optional)



ASSIGNMENT

- **View and Complete:** DEI Foundations: Intersectionality in Higher Education
- **Schedule:** Coaching Session I (October – November)

Next Meeting | Friday, September 22, 2023 (8:30 a.m. – 4:00 p.m.)

DAY 2, FRIDAY, SEPTEMBER 22, 2023

Hyatt Place Milwaukee Downtown

- 8:15 a.m.** Arrival
- 8:30 a.m.** Announcements
- 8:45 a.m.** Leading with an Inclusive Mindset
- 9:45 a.m.** Break
- 10:00 a.m.** Exploring the Anatomy of Trust
- 11:00 a.m.** This Is Me
- 11:45 a.m.** Reflection
- Noon** Lunch
- 1:00 p.m.** Office of Institutional Diversity and Inclusion
Dr. Chris Navia, Vice President for Inclusive Excellence, Marquette University
- 2:00 p.m.** Break
- 2:15 p.m.** Inclusive and Effective Meetings
- 3:00 p.m.** This Is Me
- 3:45 p.m.** Reflection
- 4:00 p.m.** Social Hour (optional)

ASSIGNMENT

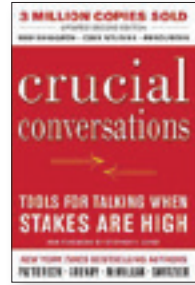
- **Complete:** Kraybill Conflict Instrument (online)
- **Review and Bring:** Kraybill Conflict Instrument Report

Next Meeting | Friday, October 13, 2023 (8:30 a.m. – 4:00 p.m.)

DAY 3, FRIDAY, OCTOBER 13, 2023

Hyatt Place Milwaukee Downtown

- 8:15 a.m. Arrival
- 8:30 a.m. Announcements
- 8:45 a.m. Style Matters Conflict Instrument
- 9:30 a.m. Skillfully Resolving Conflict
- 10:00 a.m. Break
- 10:15 a.m. Practicing Difficult Conversations
- 11:00 a.m. This Is Me
- 11:45 a.m. Reflection
- Noon Lunch
- 1:00 p.m. This Is Me
- 1:45 p.m. Ignatian Principles of Leadership
- 2:30 p.m. Break
- 2:45 p.m. Values-based Leadership
Dr. Michael R. Lovell, President, Marquette University
- 3:45 p.m. Reflection
- 4:00 p.m. Social Hour (optional)



ASSIGNMENT - *No assignment*

Next Meeting | Friday, November 10, 2023 (8:30 a.m. – 4:00 p.m.)

“The true price of leadership is the willingness to place the needs of others above your own. Great leaders truly care about those they are privileged to lead and understand that the true cost of the leadership privilege comes at the expense of self-interest.”

Simon Sinek, leadership expert and author

DAY 4, FRIDAY, NOVEMBER 10, 2023

Hyatt Place Milwaukee Downtown

- 8:15 a.m.** Arrival
- 8:30 a.m.** Announcements
- 8:45 a.m.** University Advancement
Tim McMahon, Vice President for University Advancement
- 9:45 a.m.** Break
- 10:00 a.m.** Case Studies in Higher Education
- 11:00 a.m.** Leadership Philosophy Statement
- 11:45 a.m.** Reflection
- Noon** Lunch
- 1:00 p.m.** Inspirational Leadership
- 1:45 p.m.** Feedback as a Leadership Tool
- 2:30 p.m.** Break
- 2:45 p.m.** University Police Department
Edith Hudson, Chief of Police, Marquette University
- 3:45 p.m.** Reflection
- 4:00 p.m.** Social Hour (optional)

ASSIGNMENT

- **Complete and Submit:** Leadership Philosophy Statement (Due December 1, 2023)
- **Read:** *Strengths Finder 2.0* (pp. 1–31)
- **Complete:** Personal Strengths Inventory (online)
- **Review and Bring:** Personal Strengths Inventory Report

Next Meeting | Friday, January 19, 2024 (8:30 a.m. – 4:00 p.m.)

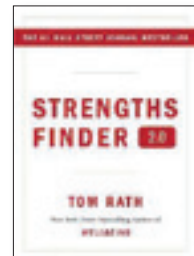
“Leadership is service and there is power in that giving; to help people, to inspire and motivate them to reach their fullest potential.”

Denise Morrison, former president and CEO of Campbell Soup Co.

DAY 5, FRIDAY, JANUARY 19, 2024

Hyatt Place Milwaukee Downtown

- 8:15 a.m.** Arrival
- 8:30 a.m.** Announcements
- 8:45 a.m.** Leadership Philosophy Statements
- 9:45 a.m.** Psychological Safety
- 10:30 a.m.** Break
- 10:45 a.m.** Marquette University Board of Trustees
Ray Manista, Board Vice Chair; Executive Vice President, Northwestern Mutual
- 11:45 a.m.** Reflection
- Noon** Lunch
- 1:00 p.m.** Strengths Based Leadership
Courtney Hanson, Director, Career Services, Marquette University and FELOS Alumna
- 3:00 p.m.** Break
- 3:15 p.m.** Leading with Courage and Vulnerability
- 3:45 p.m.** Reflection
- 4:00 p.m.** Social Hour (optional)



ASSIGNMENT

- **Schedule:** Coaching Session II (February – March)

Next Meeting | Friday, February 9, 2024 (8:30 a.m. – 4:00 p.m.)

DAY 6, FRIDAY, FEBRUARY 9, 2024

Hyatt Place Milwaukee Downtown

- 8:15 a.m.** Arrival
- 8:30 a.m.** Announcements
- 8:45 a.m.** The Ignatian Colleagues (Leadership) Program
Dr. Kati Berg, Associate Dean, Diederich College of Communication, Marquette University and FELOS Alumna
- 9:30 a.m.** Personal Leadership Values
- 10:30 a.m.** Break
- 10:45 a.m.** Office of the Provost, Marquette University
Dr. Kimo Ah Yun
- 11:45 a.m.** Reflection
- Noon** Lunch
- 1:00 p.m.** Leading Through Change
- 2:30 p.m.** Break
- 2:45 p.m.** College of Nursing, Marquette University
Dr. Jill Guttormson, Dean, College of Nursing, Marquette University and FELOS Alumna
- 3:45 p.m.** Reflection
- 4:00 p.m.** Social Hour (optional)

ASSIGNMENT

- **Read:** *Emotional Intelligence 2.0* (pp. 1–59)
- **Complete:** Emotional Intelligence 2.0 Assessment (online)
- **Review and Bring:** Emotional Intelligence 2.0 Assessment Report

Next Meeting | Friday, March 1, 2024 (8:30 a.m. – 4:00 p.m.)

DAY 7, FRIDAY, MARCH 1, 2024

Hyatt Place Milwaukee Downtown

8:15 a.m. Arrival

8:30 a.m. Announcements

8:45 a.m. Enrollment Management

Dr. John Baworowsky, Vice President for Enrollment Management, Marquette University

9:45 a.m. Break

10:00 a.m. Leading with Emotional Intelligence

11:45 a.m. Reflection

Noon Lunch

1:00 p.m. Office of Planning and Facilities Management

Lora Strigens, Vice President for Planning and Facilities Management, Marquette University

2:00 p.m. Break

2:15 p.m. Resilience and Self-care

3:15 p.m. Program Impact (Leadership Reflection)

4:00 p.m. Social Hour (optional)

ASSIGNMENT

- **Revise:** Leadership Philosophy Statement
- **Articulate:** How has this program inspired you to think and act differently?

Next Meeting | Friday, April 5, 2024 (9:45 a.m. – 1:30 p.m.)



DAY 8, APRIL 5, 2024

Hyatt Place Milwaukee Downtown

9:45 a.m. Arrival and Photo

10:00 a.m. Leadership Reflections

Noon Lunch

1:00 p.m. Wrap-up and Final Thoughts

1:30 p.m. Adjourn

“We live in a world in which we need to share responsibility. It’s easy to say, ‘It’s not my child, not my community, not my world, not my problem.’ Then there are those who see the need and respond. I consider those people my heroes.”

Fred Rogers, TV host, author and producer



2023–24 FELOS SPEAKERS



DR. KIMO AH YUN

Dr. Kimo Ah Yun is the provost and executive vice president for academic affairs. He previously served as the dean of the J. William and Mary Diederich College of Communication. Prior to joining Marquette University, he was associate dean of the College of Arts and Letters at California State University, Sacramento, where he also served as chair of the department of communication studies, director of the Center for Teaching and Learning, and professor of communication studies. During his 20-year tenure at Sacramento State, he co-chaired the President's Committee to Build Campus Unity, which programmed and executed campuswide conversations on topics such as discrimination, identity and privilege.

Ah Yun has received teaching awards from California State University, Sacramento, and the International Communication Association. He also received the President's Research Award from California State University, Sacramento, and the Jack Hunter Meta-Analysis Award from the International Communication Association. He has published in *Communication Education*, *Journal of Early Childhood Teacher Education*, *Communication Research*, *Wisconsin Medical Journal*, *Communication Studies*, *Journal of Applied Communication Research*, *Journal of the Association for Communication Administration*, *Metropolitan Universities Journal* and *The National Teaching and Learning Forum*. His research has been supported with grants from the Centers for Disease Control and Prevention, Wisconsin Department of Public Health, California Criminal Justice Cabinet, California Department of Transportation and the Henry J. Kaiser Family Foundation.

Ah Yun earned his bachelor's degree in communication studies from California State University, Sacramento, his master's degree in communication studies from Kansas State University, and his doctorate in communication from Michigan State University.



DR. JOHN BAWOROWSKY

Dr. John M. Baworowsky, vice president for enrollment management, brings more than 30 years of experience in enrollment management, student affairs, public relations and financial aid. He has served as a vice president in higher education in both the United States and overseas. He supervises Undergraduate Admissions, the Office of Financial Aid, Marquette Central, the Office of the Registrar, Student Educational Services, the Office of Disability Services and the Office of International Education.

He has a long association with Jesuit institutions, earning his bachelor's degree at Loyola University Chicago and his doctorate from Saint Louis University. All three of his children are graduates of Loyola Academy (Ill.), and his wife, Dr. Kathleen Cross, earned both her bachelor's degree and doctorate at Saint Louis University.

As a columnist for *The Chronicle of Higher Education*, Baworowsky has written about international student recruitment, shared governance, student decision-making and developing a brand. He has been instrumental in enrollment growth and stability at Dominican University of California, American College of Greece and Saint Louis University.

He is also a noted national speaker on the topics of strategic communications, international students and financial aid. He has spoken at the National Conference on Student Recruitment, Marketing and Retention; NAFSA: Association of International Educators National Conference; Technology in Student Recruitment Conference; National Association of Collegiate and University Business Officers; E-Recruitment Mastery Workshop; and the Council for the Advancement and Support for Education.

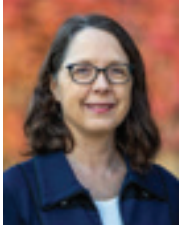
Baworowsky has been frequently interviewed and quoted in national media on such topics as affirmative action, demographics of high school students, student development, enrollment and marketing. He has been quoted in *The New York Times*, *St. Louis Post Dispatch*, *The Chronicle of Higher Education*, *Northern Iowan*, *Detroit Free Press* and MSNBC.

He has received a number of honors and awards, including being named a "heavy hitter in higher education" by CASE and being chosen as a Distinguished Educator by the U.S. Air Force ROTC.



DR. KATI BERG

Kati Berg is an associate professor in the Department of Strategic Communication in the Diederich College of Communication, where she currently serves as the associate dean for academic affairs. She is also the faculty athletics representative for the university. Her teaching and research focus on public relations ethics, lobbying as public relations advocacy, and corporate social responsibility. She is the trends editor for the *Journal of Media Ethics* and is a FELOS alumna. Berg loves to run, travel, read, cook and spend time with her husband and their three children.



DR. JILL GUTTORMSON

Dr. Jill Guttormson is the dean of the College of Nursing. A professor of nursing, she previously served as associate dean for academic affairs in the college, has chaired the College of Nursing Undergraduate Curriculum Committee, the University Board of Undergraduate Studies and the University Committee on Teaching. She has been recognized by the university for her commitment to teaching, receiving the Rev. John P. Raynor, S.J., Faculty Award for Teaching Excellence in 2018. She is a FELOS alumna.

Guttormson has a bachelor's degree in nursing from the University of Wisconsin and a master's in nursing education from the University of Minnesota. She joined the College of Nursing faculty in 2011 after earning her doctorate at the University of Minnesota. Guttormson's research focuses on supporting best practices in critical care nursing, and symptom management and patient communication during mechanical ventilation with the goal of enhancing patient-centered care and the patient experience.



COURTNEY HANSON

Courtney Hanson has served in various career services roles at Marquette University since 2005. Appointed director of the Career Services Center in July 2019, Hanson leads campus strategy development and implementation to achieve aligned, collaborative campus career services and ensure a consistent experience for all Marquette students. In her role, Hanson engages with academic and student affairs departments, the Office of University Relations and employer partners to maximize student access to meaningful career opportunities.

As a three-time graduate of Marquette, Hanson earned a Bachelor of Arts degree in psychology, a Master of Physical Therapy degree and a Master of Education degree. She also completed advanced training to become a certified strengths coach, Global Career Development Facilitator and Myers-Briggs Type Indicator Master Practitioner. She is a FELOS alumna.

Hanson has presented at national, regional and state conferences and regularly facilitates individual and team development sessions.



CHIEF EDITH HUDSON

Edith Hudson is chief of the Marquette University Police Department. Hudson leads over 80 public safety professionals, including law enforcement officers, public safety officers, police dispatchers and other support staff. MUPD's patrol area includes all campus property and the community surrounding it. Hudson also leads the Department of Campus Safety team, which includes the university's EagleExpress program and the safety services officers who are stationed in the residence halls during overnight hours.

Hudson is the former assistant chief of police for the Milwaukee Police Department. She served MPD for 25 years in progressive leadership roles before she retired from active duty in good standing in November 2015. During her time with MPD, Hudson also served as the commander of the District 5 police station; acting commander of the District 3 police station; shift commander at districts 2, 3 and 5; and shift commander of the Sensitive Crimes Division—Domestic Violence Unit. She was also a supervisor with the Tactical Enforcement Unit. Following her long tenure with MPD, Hudson most recently served as security manager for Wisconsin operations at Briggs and Stratton Corp.

As assistant chief of MPD, Hudson was responsible for one-third of the department's personnel — approximately 800 police and civilian employees. She said her dedication to community policing came when she took over command responsibilities for District 3, which includes Marquette University and its Near West Side neighborhood.

2023–24 FELOS SPEAKERS



DR. MICHAEL LOVELL

Dr. Michael R. Lovell is Marquette University's 24th president, serving since 2014. Under his guidance, Marquette focuses on innovation, entrepreneurship, and community renewal and development — all consistent with the university's Catholic, Jesuit mission.

President Lovell and his leadership team are navigating Marquette through a pivotal time for higher education. Serving as a foundation for Marquette's future is its strategic plan, *Beyond Boundaries*, the implementation of which is being led by President Lovell. The university has transformed the Strategic Innovation Fund, unveiled by President Lovell in 2014, into the two-track Marquette Impact Challenge. It continues to cultivate and fund innovative ideas from students, faculty and staff with a desire to involve community organizations. It has further expanded the President's Challenge track to encourage community-focused responses to timely, pressing issues.

Working with business and community leaders in Marquette's neighborhood, President Lovell helped create the Near West Side Partners, a nonprofit focused on strengthening economic development, housing, neighborhood identity and safety. Together with his wife, Amy, President Lovell co-founded Scaling Wellness in Milwaukee (SWIM), a community-wide effort addressing the impacts of generational trauma. He also played a key role in launching several other important initiatives in Milwaukee, including the Midwest Energy Research Consortium, The Commons, Scale-Up Milwaukee, The Water Council and the Northwestern Mutual Data Science Institute.

Presently, President Lovell serves on the boards of The Water Council, the Association of Jesuit Colleges and Universities, Milwaukee Film and the Fund for Wisconsin Scholars. He is a member of the executive committees of the Higher Education Regional Alliance and the Big East Conference. President Lovell serves as chair of the board for the Wisconsin Association of Independent Colleges and Universities, and co-chairs both the Council on Competitiveness's University Leadership Forum and the Wisconsin Chapter of CEOs Against Cancer.

Prior to Marquette, President Lovell served the University of Wisconsin–Milwaukee as chancellor and, earlier, dean of its engineering college. He previously held academic and research leadership positions at the University of Pittsburgh and University of Kentucky.

President Lovell holds three mechanical engineering degrees, including a doctorate from the University of Pittsburgh. He has received awards from the National Science Foundation, Society of Manufacturing Engineers (SME) and numerous other organizations; is a fellow of the American Society of Mechanical Engineers and National Academy of Inventors; and holds U.S. and global patents.



RAY MANISTA

Raymond J. Manista, Arts '87, Law '90, was elected to the Marquette University Board of Trustees in 2017 and was elected vice chair of the board in 2023.

He is executive vice president–chief legal and compliance officer and secretary of Northwestern Mutual in Milwaukee. In this role, he is responsible for the company's law and public affairs function, including the law, enterprise compliance, privacy, government relations and enterprise sustainability departments, and the Northwestern Mutual Foundation. He also serves on the company's senior leadership team.

Manista joined Northwestern Mutual in 1998 and has held a number of legal and business roles since that time, including vice president–corporate planning, where he was responsible for the company's strategy development and planning, and vice president–litigation counsel, which involved oversight of all litigation involving the company or its affiliates, among several other roles.

Manista came to Northwestern Mutual from his shareholder position at Godfrey & Kahn, S.C., Milwaukee, where he practiced commercial litigation.

He received his bachelor's degree, *cum laude*, from Marquette University, and later earned his law degree, *magna cum laude*, from Marquette University Law School. He is admitted to practice before the United States District Courts for the Eastern and Western Districts of Wisconsin, the Seventh Circuit Court of Appeals and the United States Supreme Court.

Manista has served on several boards, including All-In Milwaukee; Milwaukee Succeeds; the Association of Life Insurance Counsel (president: 2016-17); Wheaton Franciscan Healthcare, Southeast Wisconsin; Milwaukee College Preparatory School; and the Wisconsin Equal Justice Fund. He credits Marquette with helping him develop a strong sense of compassion, empathy and inclusiveness for people around him.

Manista is married to Dawne, who graduated from Marquette's College of Health Sciences with a degree in physical therapy. They have three children, Tyler, Sydney and Jarred, and reside in Milwaukee. Ray and Dawne are members of the Marquette University Archbishop Henni Founders Society and the Marquette University President's Society.



TIM MCMAHON

As Marquette University's vice president for University Advancement, Tim McMahon leads a team of more than 100 advancement professionals focused on developing and sustaining a university-wide culture of giving. Under McMahon's leadership, Marquette publicly launched and accelerated momentum for the university's historic \$750 million comprehensive campaign in the spring of 2021 — *Time to Rise: The Marquette Promise to Be The Difference*.

McMahon and the Advancement team have secured campaign gifts from more than 64,000 donors, more than 750 of whom have given \$100,000-plus in campaign commitments, and more than 130 of whom have given \$1 million-plus in commitments.

During McMahon's tenure, Marquette has realized significant participation increases in undergraduate alumni giving and in the annual Give Marquette Day 24-hour giving day. Philanthropic resources from *Time to Rise* support a wide range of strategic priorities from scholarship support to funds for student success and innovative new programs. Gifts are also transforming the campus environment — including a new home for Marquette Business and the recent preservation of St. Joan of Arc Chapel. Both projects were fully funded by generous donor support.

In 2019, University Advancement established its President's Advisory Council and Campaign Executive Committee to engage alumni volunteers and leaders at a deeper level. McMahon emphasizes an advancement team culture of service, collaboration and persistence and serves as a member of the University Leadership Council, Marquette's *Beyond Boundaries* strategic plan steering committee and the President's Cabinet.

McMahon brings more than 20 years of experience from prior advancement roles at Villanova, Hofstra and Fordham universities. He earned his marketing degree from Hofstra's Zarb School of Business and MBA from Fordham University's Gabelli School of Business. He lives in Mequon with his wife, Kara, their three boys — Brady, Jack and Luke — and their yellow lab, Reggie. Beyond work, McMahon is an avid reader and writer who loves to travel and play golf and pickleball.

2023–24 FELOS SPEAKERS



DR. CHRISTINE NAVIA

Dr. Chris Navia serves as vice president for inclusive excellence and leader of the Office of Institutional Diversity and Inclusion. The Office of Institutional Diversity and Inclusion actively works to promote a more equitable and inclusive campus community through strategic initiatives aimed at broadening recruiting pathways for underrepresented students, faculty and staff; recognizing and celebrating the diversity of the Marquette community; and providing opportunities for education and leadership centered on issues of diversity, equity and inclusion.

As the child of Mexican immigrants and the first in her family to attend college, Navia is passionate about creating living and learning environments that enable all students to thrive in college, especially those who are first generation and students of color. She is actively engaged as a consultant and partner to several equity-driven national higher education organizations, including the American Association of Colleges and Universities, *Excelencia* in Education and the National Association of System Heads.

Prior to Marquette, Navia held key leadership positions within University of Wisconsin System administration, including as the associate vice president for student success and the interim special assistant to the president for equity, diversity and inclusion. In these roles, she oversaw the launch of a systemwide student behavioral health initiative, the redesign of the UW System's application portal and the establishment of a regents' scholarship that provides financial support to UW students from underrepresented communities.

A Chicago native, Navia earned her bachelor's degree in political science from Carleton College and her master's and doctoral degrees in higher education from the University of Michigan at Ann Arbor.



LORA STRIGENS

Lora Strigens is the vice president for planning and facilities management at Marquette University. She is responsible for leading the development and implementation of the university's master plan and all capital projects; and collaborating with university leadership on key strategic initiatives related to the physical campus. She oversees the Department of Facilities Planning and Management, which includes campus planning, environmental health and safety, facilities services, parking operations and sustainability. In her role, Strigens works closely with all units across campus, engaging with academics, students, administrative departments, student life, and other campus and community stakeholders to ensure that planning decisions are approached in an integrated way.

Prior to joining Marquette, Strigens was an associate vice president at a national architecture, engineering and planning firm, and then moved inside higher education at the University of Wisconsin–Milwaukee, where she was the associate director of planning. A licensed architect and planner, Strigens has worked on numerous education and cultural projects both locally and nationally, and has provided leadership on projects from early visioning through implementation. She has also served as an adjunct faculty member at the School of Architecture & Urban Planning at UWM. Strigens has presented at several professional conferences and events, and published on the topics of master planning, plan implementation and integrating sustainability into planning and design efforts.

Strigens received a bachelor's degree from the University of Minnesota and two master's degrees from UWM. She has received the GOLD (Graduate of the Last Decade) award from UWM, was recognized by the *Milwaukee Business Journal* as a "40 Under 40" winner, received a leadership award from Girl Scouts of Wisconsin, and has been recognized by the *BizTimes* among Notable Women in Construction and Design.

Strigens is active in several professional and community organizations and currently serves on the board of Nativity Jesuit Academy.



2023–24 FELOS PARTICIPANTS



DR. MARKO BASTL

Dr. Marko Bastl is director of the Center for Supply Chain Management and an associate professor of supply chain management in the College of Business Administration. He has over 20 years of executive and academic experience. He is passionate about developing the future leaders in the area of supply chain management through teaching, research, programmatic development and work with industry partners. Outside of his professional life, he loves traveling with his family, is an avid skier, cook and always-too-loud guitar player in his rock band.



DR. ABIR BEKHET

Dr. Abir Bekhet received her bachelor's and master's from Alexandria University, Alexandria, Egypt, and her doctorate in 2007 from Case Western Reserve University in Cleveland. In 2009, she joined Marquette's College of Nursing, where she is a professor. Bekhet's program of research focuses on uses of positive thinking, resourcefulness and resilience in overcoming stress/adversity in vulnerable populations. Bekhet has more than 75 publications and made over 100 presentations at local, regional, national and international conferences. Among her many prestigious research awards are the MNRS Mentorship Grant Award, Case Western Reserve University Alumni Award for Excellence, the Way Klingler Young Scholar Award from Marquette University, and the research award from the International Society of Psychiatric Mental Health Nursing.



DR. LILLIAN CAMPBELL

Dr. Lilly Campbell is an associate professor of English and director of foundations instruction at Marquette. She is also a member of the Faculty Advisory Council for the Institute for Women's Leadership. Her research interests include rhetorics of health and medicine, feminist rhetoric, and professional and technical writing. In 2020, she received a Difference Maker award along with Dr. Cedric Burrows for their redesign of Foundations in Rhetoric to focus on antiracism and racial justice. Her research projects include ethnographic research on how students in the health sciences learn embodied communication strategies as well as an interdisciplinary project on patient care in a virtual intensive care unit.



DR. CALLIE CHIROFF

Dr. Callie Chiroff is a clinical assistant professor in Marquette's College of Nursing. She is dual certified as a nurse practitioner in both adult primary care and pediatric acute care. Having experience in both advanced practice and bedside nursing gives her the opportunity to teach students at the graduate and undergraduate levels. Outside of her life at Marquette, she is the president and co-founder of Project Bubaloo, a Milwaukee-based nonprofit dedicated to raising money for congenital heart disease research. Since its inception in 2018, Chiroff and her team have raised over \$300,000 toward their mission. She enjoys traveling, reading, team trivia, karaoke, baking and spending time with her amazing family and friends.



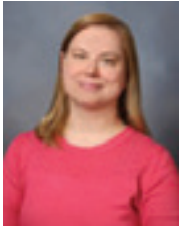
ELISA COGHLAN

Elisa Coghlan is an associate librarian at Marquette University Libraries, where she works as the library's coordinator of marketing and outreach. With a bachelor's in Middle East studies from George Washington University and a master's in library and information science from the University of Washington, her career has taken a varied course through higher education and advanced learning. Her contributions include communications and editorial work with the American Library Association, EDUCAUSE and the *Middle East Journal*. While at the University of Washington Libraries, she specialized in area-studies collections in the languages of South Asia, Central Asia and the Middle East. Since joining Marquette in 2014, she has used her expertise to strengthen the library's role in student and faculty success, worked on numerous programs dealing with inclusivity and community engagement, and currently serves on the library's leadership team and as a librarian liaison to the Diederich College of Communication. She co-chairs the Sustainable Marquette ERG, serves on the editorial team of *Marketing Libraries Journal*, and teaches online courses with the University of Wisconsin iSchool's continuing education program.



DR. NATHAN GILKERSON

Dr. Nathan Gilkerson is an associate professor of public relations and chair of the departments of strategic communication and communication studies at Marquette University. He joined the faculty at Marquette in 2012, after receiving his doctorate in mass communication from the University of Minnesota. Prior to academia, Gilkerson worked professionally in the political sphere, coordinating communication efforts for U.S. Sen. Tim Johnson and the South Dakota Democratic Party, and later for a public relations firm and advertising agency in Minneapolis. At Marquette, he teaches a range of strategic communication courses, including Media Writing, Corporate Advocacy, Issues in Corporate Communication, and Public Relations Campaigns. His research has focused on the measurement and evaluation of communication, as well as topics within political public relations, social media and crisis communication, and corporate activism.



DR. AMANDA KEELER

Dr. Amanda Keeler is an associate professor of digital media in the Diederich College of Communication. She earned her doctorate in communication and culture at Indiana University in 2011 and joined the Marquette faculty in 2013. Her research examines many facets of storytelling and its reception, from crime-focused television programs and podcasts to science fiction radio and television. She is the co-editor of the recently published book *Prestige Television: Cultural and Artistic Value in 21st Century America*. She is currently writing a book on *The Rockford Files* for Wayne State University Press.



DR. KALIN KOLEV

Dr. Kalin Kolev is an associate professor of management at the College of Business Administration. He received his doctorate from Michigan State University. His research interests center on two broad fields: strategic leadership and corporate governance in which he examines how CEOs, TMTs and boards of directors impact strategic choices and firm performance; and mergers and acquisitions, and divestitures, where he studies the antecedents and outcomes of those organizational restructuring events. Kolev's research has been published in leading management journals, including *Strategic Management Journal*, *Journal of Management*, *Academy of Management Annals*, *Journal of Management Studies*, *Long Range Planning* and *Strategic Organization*. At Marquette, he teaches online, hybrid and in-person courses on strategic management.



DR. BROOKE MAYER

Dr. Brooke Mayer is an associate professor in the Department of Civil, Construction and Environmental Engineering at Marquette University. She graduated from Arizona State University with her doctorate with an emphasis in environmental engineering. Mayer's teaching and research interests focus on physical-chemical treatment processes for water and wastewater applications, including the mitigation of nutrients, pathogens and disinfection byproducts. Her research emphasizes improved public health and safety as well as advancing the waste-to-resource paradigm. For her work in these areas, Mayer was recognized with an NSF CAREER award as well as Marquette University's Opus College of Engineering Outstanding Researcher Award. She is currently co-director of Education and Human Resources and a project investigator for the Science and Technologies for Sustainable Phosphorus Center supported through the NSF's Science and Technology program.

2023–24 FELOS PARTICIPANTS



DR. JESSICA OGILVIE

Dr. Jess Ogilvie is the executive director of the Marquette University Center for Professional Selling and an associate professor of marketing in the College of Business Administration at Marquette University, where she teaches marketing, professional selling, sales management and advanced sales courses. She completed her doctorate in marketing with a minor in decision models and a focus on professional selling from the University of Alabama in 2016. Her expertise has led to interviews and podcast features on topics such as marketing, retailing, sales strategy and customer management. Ogilvie was awarded the Excellence in Research Award by the American Marketing Association's Sales Special Interest Group. She has developed executive sales training content for regional and global consulting firms, run professional sales and management training workshops, and has been invited to present at multiple thought leadership conferences around the world.



DR. CHRISTINE O'NEILL

Dr. Christine O'Neill is the chair and a clinical assistant professor in the Marquette University College of Health Sciences Department of Occupational Therapy. O'Neill graduated *summa cum laude* from Syracuse University with a Bachelor of Science degree in occupational therapy. She then went on to receive her master's degree in health management systems from Duquesne University. O'Neill completed her post-professional occupational therapy doctoral degree from Mount Mary University. She holds a specialty certification from the Brain Injury Association of America as a certified brain injury specialist. O'Neill has published on the topic of telehealth services and continues her clinical work in adult neurology, specifically stroke and post-concussion syndrome.



DR. BEN PLADEK

Dr. Ben Pladek is an associate professor of English at Marquette University, where he specializes in Romantic poetry, literature and medicine, and creative writing. His scholarly monograph *The Poetics of Palliation* appeared in 2019 with Liverpool University Press, while his debut novel, *Dry Land*, will appear in 2023 from University of Wisconsin Press. He's secretary-treasurer of the Marquette AAUP chapter and has served on the board of the Center for the Advancement of the Humanities. When not holed up in his office, he loves hiking and birding around Wisconsin.



EDWARD SANCHEZ

Ed Sanchez is the head of library information technology and interim head of digital scholarship at the Raynor Memorial Libraries. He earned a bachelor's from Saint Louis University in history and Master of Library Science from the University of Missouri. In his current role, Sanchez is responsible for staff and public facing technology systems in the libraries, digital publishing, and services in the Digital Scholarship Lab. He also oversees the collection and curation of the scholarly output of Marquette faculty via the campus Institutional Repository (epublications.marquette.edu). His service to the university community includes participation on the Academic Computing Technology Committee and the Committee on Staff Compensation. Outside of Marquette, Sanchez enjoys spending time with his family, coaching his daughter's middle school soccer team, leading couples groups for Schoenstatt International, and serving as board president of the Women's Support Centers of Milwaukee, Inc.



DR. ALEKSANDRA SNOWDEN

Dr. Aleksandra Snowden is an associate professor of criminology and law studies in the Department of Social and Cultural Sciences at Marquette University. She received her doctorate in 2012 from Indiana University and MBA in 2021 from Marquette University. Snowden's main research interests include the impact of social structure on violence; the role of alcohol availability and neighborhood characteristics in violence; and the characteristics of alcohol selling retailers that contribute to crime and violence in neighborhoods. Snowden's work has resulted in more than 17 publications in peer-reviewed journals. Her research is interdisciplinary in nature and has been published in leading journals in several disciplines, including criminology, geography and urban planning, and public health and epidemiology. Snowden teaches classes in the Criminology and Law Studies program, including Introduction to Criminology, Neighborhoods and Crime, Crime Mapping, and Introduction to Geographic Information System.



BRIAN TROYER

Brian Troyer serves as the associate vice provost of enrollment management and dean of admission. Prior to joining Marquette in 2016, he held various leadership roles in admissions and enrollment at the University of Kentucky and the University of Wisconsin–Milwaukee. Over the course of his 15 years of enrollment experience, Troyer has prioritized collaborating with numerous internal and external partners to help expand access to higher education, leverage data to inform enrollment practice, and build connections between the work of new student enrollment and continuing student success. Troyer recently completed

his course work in Marquette’s doctoral program in educational policy and leadership and is currently working on his dissertation; his research focuses on disparities in college access, and on centering each student’s lived experience within the college search and selection process.



DR. DAVID WANGROW

Dr. David Wangrow is an assistant professor of strategic management in the College of Business Administration. After an extensive career with Motorola in the telecommunications networks industry, he pursued an academic career, earning his doctorate at the University of Kansas and joining the Marquette faculty in 2016. Wangrow teaches undergraduate and graduate courses in strategy, leadership and innovation. His primary research area explores corporate governance, with specific examination of executive dismissal and succession, managers’ psychological traits and discretion, and the impact of boards. Wangrow serves

on the University Academic Senate and the College of Business Administration’s Undergraduate Curriculum Committee, and has previously served on the Academic Integrity Council and led international study abroad programs. Wangrow and his wife, Laura, have two adult daughters and one grandson.



DR. GARY MEYER (FACILITATOR AND COACH)

Dr. Gary Meyer is senior vice provost for faculty affairs at Marquette University. In this role, he helps prepare faculty for a meaningful and successful tenure at Marquette University across the many roles they will take on as teachers, scholars and university leaders. Meyer works closely with the Center for Teaching and Learning, which serves as a catalyst for promoting a culture of pedagogical excellence on campus.

In addition to his responsibilities for faculty affairs, Meyer serves as Marquette’s accreditation liaison officer to the Higher Learning Commission. Previously, Meyer served as vice provost for academic affairs for six years before being named senior vice provost for faculty affairs in 2015. Meyer also previously served as associate dean in the Diederich College of Communication and director of the corporate communication major.

Meyer received the Outstanding New Teacher Award in 1999 from the Central States Communication Association, the Dean’s Recognition Award for Outstanding Teaching in 2000, and the University Excellence in Teaching Award from Marquette University in 2002. He also received the Dean’s Recognition Award for Outstanding Scholarship in 2005 and the Dean’s Recognition Award for Outstanding Service in 2010.

Meyer has authored or co-authored two books and more than 25 journal articles and book chapters. *Effective Health Risk Messages: A Step-by-Step Guide* was recognized as Distinguished Book of the Year in 2001 by the Applied Communication Division of the National Communication Association.

Meyer and his wife, Anne, have two boys, Max and Charlie, both of whom are Marquette alumni.



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